



Rudy Brown's Copywriting Portfolio

Word Biologist, helping marketing directors craft persuasive web copy that clearly connects with their target audience. I've worked with [60 Minute Car](#), [Amplified Concepts](#), [BearHug Analytics](#), [Body Varsity](#), [Community Health and Men's Summit](#), [Charitymarketplace](#), [Colorado Black Health Collaborative](#), [DA Agency](#), [DL Multimedia](#), [Dope Coffee](#), Dr.TeaNT, [Educating Youth Everywhere](#), [English Language Center of Oklahoma](#), Entrepreneurs, Evolution Solution Marketing, [Evolve Physical Therapy](#), Find Mines, [Gifted Career Solutions & The Gifted Education Foundation](#), [Goodier Creative](#), [Healthpark Valet](#), [Highgrade Brands](#), Jessica Watkins Author, [J-Nu Creative](#), a Mark Spain Realtor, [Lash Doll Cosmetics](#), [My Little Magic Shop](#), [Midtown Urology](#), Playbook Agency, [Response Mine Interactive](#), Thrash's Mainly Lashes, Teach X, [Seecurrents.com](#), Shopemilyrose.com, [Southern Wags N Whiskers](#), [Window Replacements of Georgia](#), [Z-Code Solutions](#), and many more.

What I can do for you

A few things I do that will impress you:

- ★ Web Copy
- ★ Writing Blog Posts/Articles
- ★ Landing Pages
- ★ Case Studies/White Papers

Testimonials about my work

[Testimonials](#)

Blog Posts

- [VoyageATL Story for Dope Cope](#) (Ghostwriting)
- [Window Replacements of Georgia - Tips For Holiday Decorating Without Damaging Your Home](#)
- [HELP! My Historic Home Needs Window replacements of Georgia](#)
- [What Digital Can Do for Telehealth Marketing](#) (Response Mine Interactive)
- [Case Study "Words Means Business"](#)
- [Bill Bellamy is Coming to Colorado to Inspire Laughter & Health \(in 60 days\)](#)
- [Barbershops/Salon Cutting the Black Healthcare Gap in Colorado](#)
- [How To Plan The Perfect "Friends Gathering"](#)
- [Dave Chappelle, the Comedic Healthcare Prophet?](#)
- [Understanding the Customer Journey in Telehealth](#) (Response Mine Interactive)
- [Denver's Historical Double Barriers for Black Women in Healthcare](#)
- [Do Reviews and Ratings Matter in Telehealth Marketing?](#) (Response Mine Interactive)
- [4 Quick Tips to be a Black Superhero...of Your Health](#)
- [Can You Feel Our Pain?](#)
- [How to dive into the data to direct your telehealth marketing at the audiences who want your service](#) (Response Mine Interactive)
- [The Jokes on Us](#)
- [Marketing Telehealth via In-app Advertising](#) (Response Mine Interactive)
- [Who Needs Love](#)
- [Mobile-first strategy for marketing telehealth](#) (Response Mine Interactive)
- [Knowing When It's Time For A Custom Door Installation For Your Alpharetta Home](#)
- [Web Copywriting Increase ROI in 4 Weeks](#)
- [Top Ten Tips for Buying Your 1st Home When You're Not Filthy Rich](#)
- [How the Pain of Property Tax is Eased!](#)

Web Copy

- [Healthpark Valet](#)
- [Body Varsity](#)
- [Teach X](#)
- [Southern Wags N Whiskers Website](#)
- [The Gifted Career Solutions & The Gifted Education Foundation](#)
- [D.A. Agency Bio Landing Page](#)
- [D.A. Agency Holistic Health Nutrition Guide](#)
- [The Quick Insider's Guide to Root Chakra](#)
- [Lash Doll Cosmetics About Me Page](#)
- [Adoringyourlife.com About Me Landing Page](#)
- [3 Ways to Take You Self Care to The Next Level – Magical Membership](#)
- [My Little Magic Shop](#)
- [Gettysburg Flag Landing Page](#)
- [Creative Reunion Unite #StayHome Pledge \(copyediting\)](#)

Marketing Materials

- Highgrade social media strategy
- Highgrade email marketing letters of introduction
- “It All Started with a Bean” Dope Coffee email campaign (Samples upon request)
- [HOW CONTENT MARKETING INCREASED SALES BY 110%](#)
- [Black and Healthy](#)
- [First Gala Brochure](#)
- [Evolve NY Active Release Therapy](#)
- Midtown Urology B2B Marketing Materials – Introducing New Physicians
- C.H.A.M.P.S. marketing materials to get volunteers to sign up

Others Examples

- [D.A. Agency Holistic Health Nutrition Guide](#) (Copyediting)
- [Marketing Plan for Holistic Health Nutrition Guide](#)
- Divine American Music Curriculum (Copyediting)
- Understandin’ Better By and By (Marketing Plan)
- Playbook Agency Brochure
- Charitymarketplace #GivingTuesday Email Campaign
- [You’ll Love “The Best Times to Post On Social Media”](#)
- [Danielle Offet About Me Page](#)
- Marketing Plan for Stupendous V.I.B.E.S.
- 60 Minute Car Webinar (Editing)
- 60 Minute Car Website Content (Editing)
- 60 Minute Car Consultation on Marketing Strategies
- 60 minute Car Pitch/Proposal for New Business
- Shopemilyrose.com Consultation for Email Campaign
- [4 Steps to Keyword Research](#)

Contact me at rudybrown@stupendouscopy.com.
404-998-9369

Education:

General Assembly – Copywriting 101; Introduction to Digital Marketing
MSU Denver – Creative Non-Fiction; Fiction, Intro to Creative Writing
Bachelor’s Degree in Psychology; minor in English-Writing

Introduction to Marketing – University of British Columbia
Google Digital Garage - The Fundamentals of Digital Marketing Certification

Organizations:

Member of [Freelance Union](#)

Member of [Amplified Concepts](#) - A Freelancer Collaborative

Google Digital Garage

Rudy Brown

is hereby awarded this certificate of achievement for the successful
completion of **The Fundamentals of Digital Marketing** certification exam
on 06/01/2019

Mart Bratt

President - Google EMEA



Townsend Pamela Leehan

CEO - IAB Europe

Certificate ID: AHU EBG QZH

Verify the authenticity of this certificate at: [HTTPS://GOO.GL/Tjymo6](https://GOO.GL/Tjymo6)

Metropolitan State University of Denver

*The Trustees of Metropolitan State University of Denver
upon the recommendation of the Faculty
hereby confer upon*

Rudolph Valentino Brown III

the Degree of

Bachelor of Arts

Psychology

*with all the Rights, Responsibilities, Privileges and Honors thereunto appertaining
conferred at Denver, Colorado, this nineteenth day of May,
two thousand and thirteen.*



[Signature]

PRESIDENT.

[Signature]

CHAIR, BOARD OF TRUSTEES